



## **Cricket Club Incentive Scheme**

### **Objective**

For our home matches in the 2024 Vitality Blast campaign, we are delighted to re-introduce the Club incentive scheme to both support grassroots cricket and local Cricket Clubs, as well as raising awareness of Glamorgan's T20 Vitality Blast campaign. This offer will only be available to Clubs when tickets are purchased between Tuesday 2<sup>nd</sup> April and Monday 1<sup>st</sup> July.

### **What are the benefits of the Club incentive scheme?**

The Club incentive scheme will allow Clubs to claim commission on tickets sold for Vitality Blast through their Club. The commission can be used by the Club how they wish, whether this is to purchase kits, improve facilities or pay for transport to fixtures and much more.

### **Cricket Club support:**

Like the previous season, the scheme information will be sent to the club ambassador who is the point of contact at the Club. It will be the club's responsibility to promote the incentive scheme to their Club members and share information on how to book tickets.

### **Incentive: Remuneration**

Clubs will be able to claim commission for any tickets sold at local level to put money back into their Club.

**Adult ticket £13 | £6.50 commission per ticket for the club**  
**Under 17s ticket was £3 | £1.50 commission per ticket for the club**

As listed above, the price of Vitality Blast tickets is £13 for adults and £3 for under 17s. There is a booking fee of £1 for adult tickets.

Clubs can only receive commission on tickets if the tickets have been ordered through the official and personalised booking link provided to you. Any tickets purchased by a club member via the Glamorgan CCC ticket office or on the day of a fixture will not qualify.



### **How can club Members order tickets:**

- Tickets can be ordered using the link shared with you in the email.
- The booking link can be shared with club members via email, text message or WhatsApp.
- If members would like to order tickets for more than one fixture, they can do it via the same link in one transaction itself.
- Tickets will be sent to the buyer's email address automatically after completing the payment via the booking link.

### **How the process will work:**

- Through the provided contact details, each local Cricket Club will be sent match by match report of how many people have ordered tickets and how much commission has been earned by the club.
- It will be the Club's responsibility to promote the scheme and get maximum ticket sales to earn as much as possible.
- Only paid adult and U17 tickets that are ordered via the booking link will be valid for commission.
- The club will then be contacted by Glamorgan CCC to transfer the commission to the club's bank account.
- The club must share their bank details with Glamorgan CCC at [clubtickets@glamorgancricket.co.uk](mailto:clubtickets@glamorgancricket.co.uk)

### **Payment of tickets:**

- The members will have to pay for tickets on the booking link itself through online transaction.
- The club ambassador will not have to go through the hassle of chasing people for payment of tickets.

**How will tickets be issued:**

- Tickets will be issued and sent to the email address provided by the Club member while booking tickets.
- Digital tickets will be sent via email from the Glamorgan CCC ticketing team. These tickets will need to be printed at home or shown as an e-ticket on a smart phone on entry to the stadium.
- If club members do not have access to a smart phone or printer, please contact our ticketing team on 02920 419 362.

**How to cancel or amend orders:**

- The main Club contact will need to get in touch with the Glamorgan CCC ticketing team if an order needs to be cancelled or amended. We will not be able to take this request from individual Cricket Club members.

**Supporting material:**

We want to provide as much help as possible to Clubs so that they may assist us in selling tickets to their already-engaged cricket fans. We intend to provide each participating club with marketing packs to help promote sales such as posters and social media graphics.

For any questions, please contact the below email or phone number.

**Ticketing Team Contact Details**

**Tel:** 02920 419 362

**Email:** [clubtickets@glamorgancricket.co.uk](mailto:clubtickets@glamorgancricket.co.uk)

Our ticketing team will be available on matchdays for any support required via our ticketing booth located outside of gate 2.